

**FOR IMMEDIATE RELEASE**  
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Media Contact:  
Erik Burton  
770-294-8475



## **FALCONS CHAUNCEY DAVIS' 'BIKE FOR LIFE' HOLIDAY EVENT PROVIDED 92 BIKES TO ATLANTA'S YOUTH THIS CHRISTMAS**

[ATLANTA, GA] Atlanta Falcons Defensive End Chauncey Davis (#92) donated 92 bikes to Atlanta area youth as part of his foundation's health and wellness community outreach efforts on December 22, in Decatur. The "Bike For Life" initiative promotes exercise and healthy lifestyles 365 days a year by encouraging year-round physical fitness and combat childhood obesity and diabetes.

Rapper Shawty Lo, Atlanta Falcons Kroy Bierman, Atlanta Falcons Quinn Ojinnaka, Atlanta Falcons Cheerleaders and Falcons mascot 'Freddie Falcon' joined youth, parents and sponsors for the inaugural event. All bike recipients participated in an interactive biking safety tutorial led by the Atlanta Bicycle Coalition and received free safety helmets.

"We know the best ways to combat diabetes and childhood obesity is through diet and exercise," said Davis, whose mother lost her leg due to complications associated with diabetes. "There is no better gift I can think of than the gift of life through promoting healthy lifestyles and exercise year round. I want to thank all the sponsors for making this event possible."

Bike donations were provided by generous contributions from: Atlanta Falcons, BB&T, Stone Mountain Chrysler Jeep Dodge, Universal Sports Management, Zaxby's, Bank of America, EntertainCorp, Profile Marketing & Public Relations, Home Base Marketing LLC and Enviro. Individual donors included: Rapper Shawty Lo, New Birth Missionary Baptist Church's Bishop Eddie L. Long, So So Def's Jerry Clark, DeKalb Solicitor Robert James, Atlanta Falcons Jamaal Anderson and Atlanta Falcons Chauncey Tony Gonzalez.

"Giving free bikes and safety equipment to these young people was more than just a Christmas gift," said DeKalb County Commissioner Lee May, who serves as a board member of The Chauncey Davis Foundation. "These bikes represent a new and healthier life for 92 young people from across the metro area. I am truly honored to be apart of this life-changing and life-saving endeavor."

Bike recipients included: 100 Black Men of DeKalb's leadership academy and Atlanta area parks and recreation center students. In addition to the free bikes and safety equipment, participating youth received healthy stacks, Falcons t-shirts, bicycle safety manuals and more.

Davis established The Chauncey Davis Foundation, a 501(c)(3) nonprofit organization, in 2007 shortly after his mother's amputation. Since its inception, the foundation has worked in the community promoting health/wellness, nutrition and diabetes awareness. To find out more about the Chauncey Davis Foundation, visit [www.chaunceyDavisfoundation.org](http://www.chaunceyDavisfoundation.org) or contact Nicoma Wood at 404-293-0946 or email [chaunceyDavisfoundation@gmail.com](mailto:chaunceyDavisfoundation@gmail.com).

### **EVENT PHOTOS CAN BE ACCESSED AND DOWNLOADED AT THE FOLLOWING LINK:**

[http://photosbygparas.smugmug.com/Other/Chauncy-Davis-Event/10729910\\_EUFPz#747589286\\_HTEx4](http://photosbygparas.smugmug.com/Other/Chauncy-Davis-Event/10729910_EUFPz#747589286_HTEx4)

### **EVENT VIDEO FOOTAGE CAN BE VIEWED AT THE FOLLOWING LINK:**

[http://www.youtube.com/watch?v=-RREngFmn\\_k](http://www.youtube.com/watch?v=-RREngFmn_k)

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### **ABOUT THE CHAUNCEY DAVIS FOUNDATION**

Established in 2007, Atlanta Falcons Defensive End Chauncey Davis started The Chauncey Davis Foundation with a focus on educating youth about health and wellness issues. Each year, the foundation provides a number of educational workshops, seminars and activities to promote healthy living, physical health, mental health and lifestyles with a specific concentration in diabetes awareness, detection and prevention.

Photo Credit: Paras Griffin



LEFT to RIGHT: 92 Bikes Filled the Maloof Auditorium For the “Bike 4 Life Initiative”. Each student received a free bike and free safety helmet. Atlanta Falcons Chauncey Davis (#92), rapper Shawty Lo and more signs helmets during the 1-hour event.



LEFT to RIGHT: Chauncey Davis takes safety pledge with bike recipient led by the Atlanta Bicycle Coalition. A Falcons Cheerleader high-fives youth after identifying her new bike. Atlanta Falcons Kroy Bierman poses for a picture during the special autograph signing. Rapper Shawty Lo speaks to the crowd.



LEFT TO RIGHT: Chauncey Davis Foundation Board Members Denise Walker (Emory), DeKalb County Commissioner Lee May, Renee Alston (V-103) pose for a picture during the “Bike 4 Life” initiative. Youth poses for a picture before having her helmet signed by Chauncey Davis. Atlanta Falcons mascot Freddie Falcon hugs bike recipient during the program. Atlanta Falcons Chauncey Davis signs 92 helmets during the Bike 4 Life event.