

Current Atlanta Daybook Package Pricing Effective March 5, 2008



First-time Customer and Georgia Center for Non-profits (GCN) member discount:
Buy two of any story category, get one free. These stories can be used any time within 3 years of purchase.

Feature Story 10-packs

Non-profit: \$420

Corporate: \$540

Green Story Discount

Stories pertaining to environmental and climate change topics can be published on Daybook as Feature Stories at a special Buy One Get One Free price. Applicable to both Corporate and Non-profit customers.

Daybook Packs for Monthly Association Meetings

Includes 4 Feature Stories per month for \$200 per month (regularly \$280 per month)

Requires a 3-month minimum agreement

Must be paid by credit card each month

or can be invoiced for the entire 3-month period at \$500 (brings price down to \$167 per month)

Event Packs

Small Event Pack - Perfect for small budgets or short timeline to event

2 Feature Stories and 1 Solo Story to full Atlanta Daybook list

Non-profit: \$250 (regularly \$315)

Corporate: \$300 (regularly \$355)

Large Event Pack - Great for longer timeline to event and/or spotlighting speakers or requesting sponsors

5 Feature Stories and 1 Solo Story to full Atlanta Daybook list

Non-profit: \$400 (regularly \$525)

Corporate: \$500 (regularly \$625)

Solo Story Packs

Buy 4, get 1 free

Non-Profit \$600 (regularly \$875)

Corporate \$700 (regularly \$875)

Can be used any time within 12 months of purchase

Can send to full Daybook list or selected segments of list such as media only

Can include up to 2 graphics/photo and one attachment

Hot Shot Packs

Buy 4, Get 1 Free \$700 (Non-profit or Corporate)

Can be used any time within 12 months of purchase

Includes up to 250 media email addresses

You designate geographic area (regionally within a state, statewide, multiple states, nationwide), type of media organizations and reporter beats

Additional addresses \$0.15 each

Each Hot Shot can include up to 2 graphics/photo and one attachment

Daybook Fax Releases

\$150 plus 75 cents for up to 2 pages sent to each fax number

You designate geographic area (regionally within a state, statewide, multiple states, nationwide), type of media organizations and reporter beats

Atlanta Daybook – www.atlantadaybook.com – 770-671-0213 / 800-969-2995

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