

**First-time Customer and/or Georgia Center for Nonprofits (GCN) member discount:**

Buy two Feature story publish dates, get a 3<sup>rd</sup> one free. (Is your nonprofit a GCN member? Check here: <http://www.gcn.org/Join/Membership/MemberList.aspx>)

**Feature Story 12-packs**

**12-packs reduce the per-publish-date price by 50%**

Non-profit: \$420 (\$35 per publish date)

Corporate: \$540 (\$45 per publish date)

**Green Story Discount**

Stories pertaining to environmental and climate change topics can be published on Daybook as Feature stories at a special **Buy One Get One Free** price. Applicable to both Corporate and Nonprofit customers. Just pay for one Feature story publish date (you select the publish date) and then let us know which other publish date you like the story to run.

**Event Packs**

**Small Event Pack** - Perfect for small budgets or short timeline to event

2 Feature Stories and 1 Solo or Flagship Story to full Atlanta Daybook list

Non-profit: \$250 (regularly \$315)

Corporate: \$300 (regularly \$355)

**Large Event Pack** - Great for longer timeline to event and/or spotlighting speakers or requesting sponsors

5 Feature Stories and 1 Solo or Flagship Story to full Atlanta Daybook list

Non-profit: \$400 (regularly \$525)

Corporate: \$500 (regularly \$625)

**Reach more than 18,000 Atlanta professionals and influencers through [Connect with Daybook Atlanta Daybook](#) and [Connect magazine](#) now offer [combo package pricing](#) to help you economically reach a larger audience of Atlanta professionals and influencers.**

**Government Annual Plans**

Any municipal, county, state or federal agencies/department based in the Metro Atlanta area can purchase an annual plan from Daybook. **The plan includes up to 10 Feature story publish dates per month for a 12-month period for just \$500.** This brings the per-publish-date price down to just \$4.17 and underscores Daybook's commitment to help government get their news, events and announcements to the media, area influencers and the general public in an easy and cost-effective way. Call 770-671-0213 to set up a Daybook Government Annual Plan.

**Daybook Annual Scholarship Plans for Nonprofits**

Daybook works with hundreds of nonprofits each year and fully understands the challenges they are facing in the current economic landscape. So for a limited time, we are offering a special nonprofit scholarship which subsidizes almost 85% of the cost of using Daybook for a 12-month period. **The plan includes up to 72 Feature story publish dates for \$750, bringing the per-publish-date price down to just \$10.46.**

Learn more about the scholarship plan at <http://atlanta.daybooknetwork.com/products/Daybook-NPO-Scholarship-Plan.pdf> . Call 770-671-0213 to get details.

Applicant organizations are required to complete an interview with Daybook regarding their commitment to developing and executing a 12-month marketing and PR plan to leverage the scholarship plan.