



Marketing Specifics offers award-winning, turn-key solutions worldwide in these areas of expertise:
Advertising • Marketing • Public Relations • Social Media

3050 Matlock Drive • Kennesaw, GA 30144 • tf 800.717.8999 • ph 770.426.1107 • fx 770.426.1305 • marketingspecifics.com



Just How Much Fun Do You Want to have Playing Tennis for a Great Cause???
2011 GTC Gives Back® Play for Pink Tennis Tournament
Friday and Saturday, August 12 - 13, 2011

ACWORTH, GEORGIA – July 28, 2011 – The Governors Towne Club Tennis Center will be the setting on Friday and Saturday, August 12th – 13th for the community's 3rd Annual Breast Cancer Fundraiser - **2011 GTC Gives Back® Play for Pink Tennis Tournament** – to benefit **Susan G. Komen for The Cure® – Greater Atlanta** and **GTC Gives Back® Community Outreach**.

This year's fundraiser is a tennis event that will take place over two days and will encompass both mixed & regular doubles, Junior play, contests for the Fastest Serve and Most Games Won sponsored by **T2Tennis, Prince, Fireside Natural Gas, Mellow Mushroom, La Parrilla Mexican Restaurants, and Governors Towne Club**. Lunch and dinner will be provided both days along with prizes and a take-home Goodie Bag. Over 120 athletes of all ages are expected to play and compete in various contents to raise funds to fight breast cancer in the Greater Atlanta area.

Friday's fun will include a **Pool-side Fashion Show** by Matilda Jane Clothing, little flirt clothing, Trends by Stiles, and Serious Tennis while players enjoy a fabulous luncheon sponsored by **T2Tennis** and **Kroger**. A Silent Auction will held both days featuring spectacular items such as a trip to US Open for Two, a signed tennis ball by World Ranked, Rafael Nadal, a memento from USA Davis Cup team member, Sam Querrey and many more exciting donations. All day Saturday, area merchants and designers will be showcasing their wares in booths at the event for courtside shopping between games.

The event is open to the public. Players can participate in the **2011 GTC Gives Back® Play for Pink Tennis Tournament** for a donation of \$40 for one day or play both days for only \$60. Juniors may participate for \$20 per day. Spectators can watch and enjoy the food & festivities for only \$20 per day. Tickets may be purchased online at <http://www.GTCgivesback.com> or call the Governors Towne Club Tennis Center at 678-402-5356. The Registration deadline is August 5th.

GTC Gives Back® has raised over \$80,000 in donations to help fight breast cancer in its previous two events. To learn more about the Acworth new home golf community of Governors Towne Club, visit the website at <http://www.governorstowneclub.com>.

###

MEDIA CONTACT:

Joan Barnes

Marketing Specifics, Inc.

Telephone: 800-717-8999 Direct Line: 678-960-0211

Email: joanb@marketingspecifics.com



Marketing Specifics offers award-winning, turn-key solutions worldwide in these areas of expertise:
Advertising • Marketing • Public Relations • Social Media

3050 Matlock Drive • Kennesaw, GA 30144 • tf 800.717.8999 • ph 770.426.1107 • fx 770.426.1305 • marketingspecifics.com



2011 GTC Gives Back® Play for Pink Tennis Tournament
Friday and Saturday, August 12 - 13, 2011

Schedule of Events

Friday, August 12th	Saturday, August 13th
8:30 AM - 9:00 AM Check-in	8:30 AM - 9:00 AM Check-in
9:00 AM Opening Dedication National Anthem by Courtney Dickenson with acoustical accompaniment Michael G. Wilkie, Police Chief of Acworth	9:00 AM - 11:30 AM Ladies Doubles for 2.5 - 3.0 & C Level Players
9:10 AM - 11:30 AM Ladies Doubles - All Levels	11:30 AM - 1:30 PM Ladies Doubles for 3.5 and Above, A & B Level Players
11:30 AM - 1:30 PM Fashion Show and Lunch Sponsored by T2Tennis and Kroger	12:00 Noon - 2:00 PM Lunch Sponsored by La Parrilla Mexican Restaurants
11:30 PM - 1:30 PM Fashion Show Clothing by Matilda Jane Clothing, little flirt clothing, Trends by Stiles, and Serious Tennis	2:00 PM - 3:30 PM Juniors Doubles - All Levels
6:30 PM - 9:00 PM Mixed Doubles - All Levels	2:30 PM - 4:00 PM Autograph Signing by The Atlanta Falcon Cheerleaders
7:15 PM Dinner Sponsored by Mellow Mushroom	3:00 PM - 4:00 PM Demo, Fast Serve & Prize Court Contests For All Players
	4:00 PM - 6:30 PM Men's Doubles - All Levels
	5:30 PM - 7:30 PM Dinner and Live Entertainment Sponsored by La Parrilla Mexican Restaurants
	7:00 PM - 9:00 PM Pro Exhibition Match, Awards and Announcement of Silent Auction Winners